

Business Ethics Manuel Velasquez 6th Edition

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explanations of complex theories and concepts while cases and issues have been updated
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introduce the reader to the ethical concepts that are relevant to resolving moral issues in
business 2 to impart the reasoning and analytical skills needed to apply ethical concepts to
business decisions 3 to identify the moral issues involved in the management of specific
problem areas in business 4 to provide an understanding of the social technological and natural
environments within which moral issues in business arise and 5 to supply case studies of actual
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